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2019

Time : 3 hours

Full Marks : 70

Candidates are required to give their answers in their own words as far as practicable.

The figures in the margin indicate full marks.

*Answer from **both** the Sections as directed.*

Section – A

Answer any four questions of the following :

10×4 = 40

1. What is MIS ? Discuss MIS as an integrated application.
2. What do you mean by information ? Discuss its classification by characteristic.
3. What is the role of computers in MIS ? Explain the various characteristics of MIS.

4. What do you mean by decision support system ?
Discuss the components and classification of DSS. How it impacts an organization ?
5. What are the pitfalls in MIS development ?
Describe the major technological, organizational, behavioral and ethical issues related to it. List the steps for avoiding the pitfalls.
6. What do you mean by SCM ? Elaborate supply chain's impact on global business.
7. What do you understand by management ?
Discuss the functions of management and elaborate the roles of different levels of management in a business organization.
8. Identify and describe the three levels of the organizational hierarchy. Which types of information systems serve each level ?

Section – B

Answer all questions : $3 \times 10 = 30$

9. Discuss the conceptual design of MIS.

10. Write three factors that affect the success and failure of MIS.
11. Define Enterprise resource planning concepts.
12. What are various types of information system ?
13. Define and explain ESS.
14. What do you mean by CRM ?
15. What are the functions of Content Management System ?
16. Describe and explain the evolving business and IT environments.
17. Define PERT.
18. What is the purpose of information system from a business perspective ?

